



Hummingbird Bar @ Hereford Racecourse

- Private box for 12 guests on two racedays throughout season to include admission, racecard, private box with viewing balcony and luncheon
- Sponsored race and full associated benefits and race presentations
- x2 complimentary ARC annual badges (*worth over £1,000*) gaining free admission to all ARC racecourses and 500+ fixtures per annum
- x4 complimentary admission tickets to every raceday to use as staff incentives, special offers, client give aways etc.
- Full page colour Racecard advert for every fixture of the season
- CCTV advert broadcast every raceday on big screen and all TV screens in the private boxes, Owners & Trainers and Hummingbird Bar
- PR & launch campaign of Hummingbird Bar including official opening

